

Jess Oglesby



CONTACT

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PORTFOLIO

jodesignsco.com

EXPERTISE

Digital Design	Brand Design
Print Design	Team Management
Web Design	Client Relations
UX/UI Design	Marketing

TECHNICAL SKILLS

Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
After Effects	●●●●●●
HTML	●●●●●●●●●●
CSS	●●●●●●●●
JAVA	●●●●●
JavaScript	●●●●●●

EDUCATION

UNIVERSITY OF TENNESSEE
BFA in Graphic Design 2013-2017

UNIVERSITY OF TENNESSEE
Courses in Engineering 2005-2006

OTHER EXPERIENCE

NASJONALMUSEET THE NATIONAL MUSEUM
Oslo, Norway
UX/UI Designer 2016

Worked as part of a team to research and develop an interactive exhibit for the National Museum for implementation in their new facility. Opening in 2020. We were given a target audience and created an interactive workshop that led the audience to a specific exhibit within the museum. We utilized cutting edge technologies and an app on the user's phone to create an amazing user experience.

ABOUT ME

My journey to being me took me down many roads before I came to the realization that I loved design. I went back to school and got my BFA in Graphic Design at The University of Tennessee. While in school, I landed an amazing internship that turned me on to coding where I learned HTML, CSS, JAVA, and JavaScript all while furthering my passion for all aspects of digital design. After spending two years as a Lead Designer in a printshop, my horizons broadened even further and my eyes were opened to the endless possibilities of print design. Currently, I am a Creative Director for an amazing startup where I wear all the hats. Along the way I have picked up an abundance of knowledge and a true love for ALL things design. My goal is to be an asset wherever I am. I strive to always further my knowledge and be passionate about the things I am doing.

EXPERIENCE

FRONTLANE *Remote*
Creative Director Oct 2021 - Present
Graphic Designer Jan 2021 - March 2021

- Manage clients and projects
- Provide guidance for the company as a whole
- Manage marketing and branding needs
- Out sourcing any needs that can not be met in house
- Plan and impliment all go to market strategies
- Provide expertise on design and the roles design plays in the company

JO DESIGNS *Knoxville, TN*
Owner | Graphic Designer Jan 2019 - Dec 2021

- Manage clients and projects
- Logo creation, branding, t-shirt designs, food truck wraps, etc
- Deliver print ready files and Promo items
- Provide optimized digital files to clients depending on intended use

GRAPHIC CREATIONS *Knoxville, TN*
Lead Designer Jan 2019 - Feb 2020
Graphic Designer May 2018 - Jan 2019

- Managed designers, clients, and projects for an entire print shop
- Completed work for clients such as: Regal, Pilot, Copper Cellar, the University of Tennessee, etc.

PARADYM *Knoxville, TN*
Graphic Designer June 2017 - May 2018

- Expanded company brand
- Redesigned entire company website and customer portal
- Built out site in WordPress, using HTML and CSS
- Created all marketing materials

TOMBRAS *Knoxville, TN*
Web Design Intern Jan 2017 - May 2017

- Worked on brands such as Moon Pie, Sonic Automotive, etc.
- Created fully responsive landing page designs and various digital ads.

TENNESSEE ATHLETICS *University of Tennessee, Knoxville, TN*
Front End Developer | UX/UI Design Intern Aug 2016 - June 2017
Graphic Design Intern Jan 2016 - Aug 2016

- Created new webpage designs for utsports.com
- Coded fully responsive pages using HTML, CSS, and JavaScript
- Managed and built sites in WordPress
- Ensured CMS was up to date

OIT *University of Tennessee, Knoxville, TN*
Lab Manager Jan 2015 - May 2016

- Managed 45 employees across all campus labs